

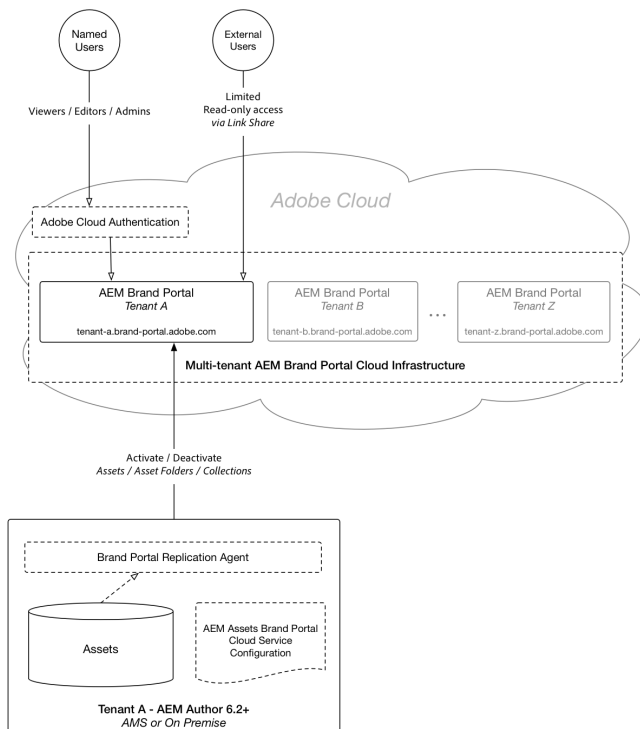
# Adobe Brand Portal & AEM

Adobe's Brand Portal provides the ability to securely control, manage and distribute creative assets with external and internal groups, agencies and partners.

## Benefits

- Single source of truth to distribute approved digital creative assets
- Brand compliance and control over asset usage
- Manage user and group access
- Set expiration time on assets
- Removes the need for manual distribution through email and file share

## Brand Portal Architecture



AEM can programmatically synchronize with the the brand Portal and can integrate with AEM work flow processes to push approved assets at various stages within the workflow.

## References:

- Brand Portal  
<https://helpx.adobe.com/experience-manager/brand-portal/using/brand-portal.html>
- AEM API Sync integration with Brand Portal  
Integration details <https://helpx.adobe.com/experience-manager/kt/assets/using/brand-portal-technical-video-develop.html>

Code on the ACS Commons: <https://github.com/Adobe-Consulting-Services/acs-aem-commons/blob/master/bundle/src/main/java/com/adobe/acs/commons/workflow/process/impl/BrandPortalSyncProcess.java>