2.1 Dev - Creative

At this stage good Graphic Designers, Copy Writers and Marketing Managers are critical to the success of the project.

In this scenario, agencies are ideal.

I have a background but am by not means a professional in the field.

In some projects I do end up helping with the initial kickoff concepts before engaging professional creative people, or just build a mockup. This page is a reference to the the resources I use to help get us there.

Logos

Inspiration starting point for picking out good logos - http://www.brandsoftheworld.com/

Infographics

List of free tools - http://www.templates.com/blog/online-infographic-builders/?utm_campaign=Mass+newsletter2+2012-09-17&utm_medium=email&utm_source=tinmanemail-reg%40yahoo.ca

Design Templates

http://www.templates.com/ - collection of free and paid templates.

Icons

http://www.iconfinder.com/ - search engine linking to many free icons.

Fonts

This has its own section.